



Pagoda



Service Above Self

One Profits Most Who Serves Best

Issue No. 271–5 April 2016

Published Weekly



Are you 'Mobile Connected'?

Our speaker, Rotarian Isabel Wiedenroth has been engaged in SinoGerman projects since 1990 with a focus on automotive, machinery and water industry. She is the founder of SinoGermanTrade.com Co. Ltd. - a bilingual B2B platform for Chinese and German Speaking company leaders, using social media, big data analytics and "online business dating" method to form a digital business network; promoting cooperation between "Made in China 2025" and "German Industry 4.0", collecting project info for Chinese and German companies and understanding its needs and requirements, in order to explore a more simple and efficient business model and to play the role of a bridge in-between / <http://www.sinogermantrade.com>

Isabel will talk about the importance of the smartphone in China, with a special focus on business. She will explain the uniqueness of China's internet landscape and the ongoing move from PC to mobile. She will also discuss business related smartphone apps and (especially of interest for all of us) useful daily apps for life in China. Lastly she will address fears and scepticism about the ongoing mobile revolution.

Update on our Kashin Beck Support

With RC Shanghai donations, KBDF has implemented activities in the 4 Tibetan villages of Tanakang, Lhakang, Jamchung and Jomdo, mainly to build 30 greenhouses as well as 2 seedbanks. Between September and November, villagers did all the construction work. Blankets, to protect greenhouses and seedbanks from the cold during the winter and to prevent the vegetables to freeze, were also distributed.

The greenhouses play an important role in the project. They permit the villagers to have vegetable all year long (an average of 36,7 kg of vegetables/month/family was recorded) and gives children more diversified food. Besides helping to prevent KBD, it also contributes to the improvement of the general health status of the population.

As the winter is soon coming and the coldness is already there, the 2 additional seed banks will be plan-ted during the next springtime. Also one seed dressing machine was ordered for the village of Jamchung and will be distributed during next spring.

In Jomdo, a threshing machine and a *tsampa* (barley) mill were distributed. The *tsampa*, roasted barley flour, is the main food of the Tibetan villagers. To distribute these mills allows KBDF to influence every step of its production, important for the mycology programme: disinfection of the seeds before planting thanks to the seeds dressing machine, quicker harvest thanks to the threshing machines, better drying and proper storage thanks to the storeroom and control thanks to the humidity tester (SAMAP) and the lab analyses, easier production thanks to the *tsampa* mill.

Last May 2015, a delegation of the Rotary Club Shanghai visited the project with a new donation of RMB 100.000. After the visit and a discussion between KBDF and the Rotary Club Shanghai, it was decided that this money would be spent to reinforce the measures in villages already supported by the RCS. KBDF provided the material to build an extra 38 new greenhouses in Lhakang in August 2015. They were built in September-October and blankets were distributed end of October in the same time as in Jamchung and Jomdo villages.



Humidity testing for grains



Greenhouse and Blankets

The Four-Way Test 四大考验 Sì Dà Kǎo Yàn

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fù Hé:

1. Is it the truth?
是真的吗? Shì Zhēn de ma?
2. Is it Fair to all Concerned?
是公平的吗? Shì Gōng Píng de ma?
3. Will it build Goodwill and better Friendships?
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?
4. Will it be Beneficial to all Concerned?
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

Date	Topic/Speaker	Venue/Time
April 5 th	Are you 'Mobile Connected', Rtn. Isabel Wiedenroth	Marriott City Center, 19:00
April 12 th	"Fitness as we age", Dr. Yong Lee	Marriott City Center, 19:00
April 19 th	"Saving the World from Plastic Waste", Danny Stoetzer	Marriott City Center, 19:00
April 26 th	Fellowship	Tbd.

March 29th, 2016

Highlights from the last meeting

Rick Xi	RC Orlando Dragon	USA
Fritz Zschietzschmann	RC Kansas City	USA
Liana Nava	RC Dalmine Centenario	Italy
Audrey Wang	H. Member RCS	China

President Dean chaired the meeting as he normally does. We started with the “Four Way Test” being read by Terri Lau. Then CM welcomed our guests and banners were exchanged with the RC Kansas City USA.

A highlight certainly was the induction for Nazzarena Arman (Sponsor Nikola). Nazza’s husband Max and her 1.5 months old baby daughter Minerva joined in to share that special occasion. Nazza’s friend Nick He, representing Rotari Spumante in China, donated a big bottle of ‘bubbly’ for auction (though due to time constraints the actual

Members: 23, Visiting Rotarians: 4, Guests: 7, total : 34

auction will only take place next week – thus everyone can already now prepare for this!). He also brought a few bottles for tasting during dinner. After the induction Andrew took charge of the meeting. He numbered the 23 members into 4 groups for team building/brainstorming. Despite the poor attendance, caused by the Easter Holidays, this was one of the most lively and interactive Rotary Meetings in a long time and was well appreciated. The meeting was adjourned with a toast to our newest member, Nazza.



Real Rotari Wine for real Rotarians



President Dean (left), new Rotarian Nazza, sponsor Nikola (right)



Terri, leading us into the Four Way Test



Moto, moderator for one of the flipcharts

Club Information

Officers & Boardmembers

- Dean Merritt – President
- Andrew Hill – President Elect/Club Admin
- Terri Lau – Vice President
- Linnet Kwok – Hon. Secretary
- Yvon Russon - Treasurer
- Tiffany Storey
- Alejandro Buriel Rocha
- Thilo Koepp
- Marjorie Woo
- Frank Yih (IPP)
- Michel de Vriendt
- Alexandra Taulin (Membership)

Basic Info of our Club

First chartered on 1 October 1919, re-chartered on 8 February 2006
 Number of active members – 77
 Number of honorary members – 6

Contacts

The club meeting is a dinner meeting every Tuesday at Marriott City Center Shanghai
 西藏中路555号No. 555 Middle Xizang Rd
 (18:30 cocktails, 19:00-20:30 dinner)

Contact the club administrator Vivian Huang at RSVp@rotaryshanghai.org, +86 13501672753

Committees and Directors

- Club Administration Committee**
 1st Tuesday of each month, 17:30
 Chair: Andrew Hill rotary1617@hotmail.com
- Membership Committee / PR Committee**
 2nd and 4th Tuesday of each month, 17:30, dining room
 Chair: Alexandra Taulin alexandra.taulin@yahoo.fr
- Community and International Service Committee**
 1st Tuesday of each month, 17:00
 Chair: Alejandro Buriel Rocha
alejandroburiel@smlchinaconsult.com
- Youth service committee**
 Last Tuesday of each month, 17:00
 Chair: Motohiro Yamane yamane@tmish.com
- Rotary Leadership Award**
 Committee Chair: OPEN
- The Rotary Foundation Committee**
 Chair: David Smith dave@smithorchards.com
- Percy Chu Awards**
 Chair: Marjory Woo marjorie.woo@lmi-china.com

For more information, please visit www.rotarshanghai.org

Rotary Club of Shanghai West
 Wednesday, 18:30-20:30
 Location: Shanghai Pullman Hotel
 位置: 上海中星铂爾曼酒店
 Address: No. 1 Pubei Road, Xuhui District, Shanghai
 上海徐汇区浦北路1号
 For more information please contact President Richard Zi
 Email: zishanghai@hotmail.com

Rotary Club of Shanghai Pudong Lujiazui
 Thursday, 19:00-20:30
 Location: Radisson Blu Hotel (Pudong) in Thumb Plaza, Pudong, Shanghai, 位置: 浦东大拇指广场 证大丽笙酒店
 1199 Yingchun Rd. (close to Fangdian Rd.)
 地址: 迎春路1199号 (靠近芳甸路)
 If you would like to attend Rotary Pudong Meeting
 Please contact President Patrick Hopkins
 Email: pjhopki@gmail.com

Fresh Start Rotary Club of Shanghai
 Friday, 7:45-9:00 am
 Location: 2nd floor, Element Fresh, Jing An Kerry Center
 位置: 新元素静安嘉里中心店二楼
 Address : No.1551 Nan Jing Xi Lu ,shanghai
 地址: 南京西路1551号
 For more information about Fresh Start and for anyone interested to attend, please visit <http://freshstartrotaryshanghai.org/>